

FAX# 703 528 7880  
AUG8/12 17.49  
HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*

SALES PRSN WA- JOE KNAUER

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

\*\* NEW ORDER \*\*  
TTLS \$132700..136X  
PLS CFM, THX 8/8

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

:LINE#:	REP	:CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS/WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS:
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AGENCY ADVERTISER CODE = AGENCY EST # = 1537  
AGENCY PRODUCT CODE =

1	100E-300E	30	\$325.00	10/16	10/19	4	10-1
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PROGRAM : THE CHEW/GENERAL HOSPITAL

2	1000A-1100A	30	\$200.00	10/16	10/19	4	10-1
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PROGRAM : MILLIONAIRE/FAMILYFEUD

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1210A	30		\$450.00	10/16	10/19	4		TU-F	4
PROGRAM : NIGHTLINE												
4			1100A-1200N	30		\$400.00	10/16	10/19	4		TU-F	4
PROGRAM : THE VIEW												
5			1200N-100P	30		\$350.00	10/16	10/19	4		TU-F	4
PROGRAM : EYEWITNESS NOON NEWS												
6			300P-400P	30		\$350.00	10/16	10/19	4		TU-F	4
PROGRAM : STEVE HARVEY SHOW												
7			400P-500P	30		\$400.00	10/16	10/19	4		TU-F	4
PROGRAM : DR. OZ												
8			500A-530A	30		\$250.00	10/16	10/19	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
9			500P-600P	30		\$900.00	10/16	10/19	5		TU-F	5
PROGRAM : EYEWITNESS NEWS												
10			530A-600A	30		\$375.00	10/16	10/19	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
11			600P-630P	30		\$1,200.00	10/16	10/19	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
12			600A-700A	30		\$750.00	10/16	10/19	5		TU-F	5
PROGRAM : EYEWITNESS NEWS												
13			700P-730P	30		\$1,200.00	10/16	10/19	4		TU-F	4
PROGRAM : JEOPARDY												
14			700A-900A	30		\$800.00	10/16	10/19	6		TU-F	6
PROGRAM : GOOD MORNING AMERICA												

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15			730P-800P	30		\$1,200.00	10/16	10/19	4		TU-F	4
PROGRAM : WHEEL OF FORTUNE												
16			900A-1000A	30		\$200.00	10/16	10/19	4		TU-F	4
PROGRAM : JEFF PROBST												
17			1000P-1100P	30		\$1,500.00	10/19	10/19	1		FRI	1
PROGRAM : 20/20												
18			800P-900P	30		\$1,200.00	10/19	10/19	1		FRI	1
PROGRAM : SHARK TANKLTC OCT'12												
19			900P-1000P	30		\$1,400.00	10/19	10/19	1		FRI	1
PROGRAM : PRIMETIME LIVE												
20			1000P-1100P	30		\$2,400.00	10/22	10/22	1		MON	1
PROGRAM : CASTLE												
21			800P-1000P	30		\$4,500.00	10/22	10/22	3		MON	3
PROGRAM : DANCING WITH THE STARS												
22			1200N-1230P	30		\$250.00	10/20	10/21	2		SA-SU	2
PROGRAM : NOON NEWS												
23			1200N-330P	30		\$3,000.00	10/20	10/20	1		SAT	1
PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12												
24			330P-700P	30		\$1,400.00	10/20	10/20	1		SAT	1
PROGRAM : NCAA FOOTBALL												
25			500A-600A	30		\$120.00	10/20	10/20	1		SAT	1
PROGRAM : EYEWITNESS NEWS												
26			600A-900A	30		\$450.00	10/20	10/20	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												

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27			700P-800P	30		\$450.00	10/20	10/20	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
28			900A-1000A	30		\$450.00	10/20	10/20	2		SAT	2
PROGRAM : GMA-SAT												
29			100P-600P	30		\$250.00	10/21	10/21	2		SUN	2
PROGRAM : WEEKEND MOVIES												
30			1130P-1200M	30		\$250.00	10/21	10/21	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
31			1100A-1200N	30		\$2,500.00	10/21	10/21	1		SUN	1
PROGRAM : THIS WEEK												
32			1200M-100A	30		\$130.00	10/21	10/21	1		SUN	1
PROGRAM : NUMB3RS												
33			500A-600A	30		\$100.00	10/21	10/21	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
34			600P-630P	30		\$750.00	10/21	10/21	5		SUN	5
PROGRAM : EYEWITNESS NEWS												
35			600A-900A	30		\$350.00	10/21	10/21	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
36			700P-800P	30		\$1,400.00	10/21	10/21	1		SUN	1
PROGRAM : AMERICA'S FUNNIEST HOME VIDEOS												
37			800P-900P	30		\$3,300.00	10/21	10/21	2		SUN	2
PROGRAM : ONCE UPON A TIME												
38			1000P-1100P	30		\$2,500.00	10/18	10/18	1		THU	1
PROGRAM : PRIVATE PRACTICE												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			800P-900P	30		\$2,100.00	10/18	10/18	1		THU	1
PROGRAM : WIPEOUT												
40			900P-1000P	30		\$3,300.00	10/18	10/18	2		THU	2
PROGRAM : GREY'S ANATOMY												
41			1100P-1135P	30		\$1,000.00	10/16	10/21	4		TU-SU	4
PROGRAM : EYEWITNESS NEWS AT 11P												
42			1000P-1100P	30		\$2,100.00	10/16	10/16	1		TUE	1
PROGRAM : BODY OF PROOF												
43			800P-900P	30		\$2,100.00	10/16	10/16	1		TUE	1
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
44			900P-1000P	30		\$4,500.00	10/16	10/16	2		TUE	2
PROGRAM : DANCING RESULTS												
45			1000P-1100P	30		\$2,200.00	10/17	10/17	1		WED	1
PROGRAM : REVENGE												
46			800P-900P	30		\$2,000.00	10/17	10/17	1		WED	1
PROGRAM : MIDDLE/SUBURGATORY												
47			900P-1000P	30		\$3,750.00	10/17	10/17	1		WED	1
PROGRAM : MODERN FAMILY/HAPPYENDINGS												
48			100P-300P	30		\$325.00	10/22	10/22	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
49			1000A-1100A	30		\$200.00	10/22	10/22	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
50			1135P-1210A	30		\$450.00	10/22	10/22	1		MON	1
PROGRAM : NIGHTLINE												

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51			1100A-1200N	30		\$400.00	10/22	10/22	1		MON	1
PROGRAM : THE VIEW												
52			1200N-100P	30		\$350.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
53			300P-400P	30		\$350.00	10/22	10/22	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
54			400P-500P	30		\$400.00	10/22	10/22	1		MON	1
PROGRAM : DR. OZ												
55			500A-530A	30		\$250.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS												
56			500P-600P	30		\$900.00	10/22	10/22	2		MON	2
PROGRAM : EYEWITNESS NEWS												
57			530A-600A	30		\$375.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS												
58			600P-630P	30		\$1,200.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS												
59			600A-700A	30		\$750.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60			700P-730P	30		\$1,200.00	10/22	10/22	1		MON	1
PROGRAM : JEOPARDY												
61			700A-900A	30		\$800.00	10/22	10/22	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
62			730P-800P	30		\$1,200.00	10/22	10/22	1		MON	1
PROGRAM : WHEEL OF FORTUNE												

REP HEADLINE# 6269464  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
63			900A-1000A	30		\$200.00	10/22	10/22	1		MON	1
PROGRAM : JEFF PROBST												
64			1100P-1135P	30		\$1,000.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
OCT/12			132700.00									
CONTRACT TOTAL												132700.00
TOTAL SPOTS												136

MARKET TOTALS \$457,586 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%  
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*